

**TABLE 5-1  
IMPLEMENTATION SCHEDULE**

	ELEMENT	Implementing Agencies 1	Related Planning or Programming Documents2	Monitoring/ Performance Evaluation Tools2	1995-2000	2000-2005	2005-2010	2010-2015
<b>1</b>	<b>ENHANCED TDM ACTIONS</b>							
<b>1.1</b>	<b>Enhanced Data Collection</b>	<i>Traffic Solutions</i> , Employers	NA	Annual Report to SBCAG & funding agencies	*****	*****	*****	*****
<b>1.2</b>	<b>Strategy Effectiveness Assessment</b>	<i>Traffic Solutions</i> , Employers	NA	Annual Report to SBCAG	*****			
<b>1.3</b>	<b>Expanded Ordinance Coverage</b>	<i>Traffic Solutions</i> , Carpinteria, Chamber of Commerce, Employers	City & County Ordinance	CMP reports & Annual Report to SBCAG and funding agencies	*****			
<b>1.4</b>	<b>Expanded Promotional Activities</b>	<i>Traffic Solutions</i> , MTD, Visitors & Convention Bureau	NA	Annual Report to SBCAG & funding agencies	*****	*****	*****	*****
<b>1.5</b>	<b>Establish Pricing Demonstration Program</b>	SBCAG, Local Jurisdictions, Chambers of Commerce, SBIA, COLAB, Downtown Business Groups, Convention and Visitors Bureau	SBCAG OWP, RTIP	Special Study to SBCAG and Local cities & county, CMP reports	*****			
<b>1.6</b>	<b>Remote Parking Facilities</b>	SBCAG, local governments	General Plans, RTIP, local CIPs	Special Study or component of City of Santa Barbara's Parking Revenue Reports	*****			
<b>1.7</b>	<b>TDM Ordinance Review and Revision</b>	<i>Traffic Solutions</i> , Employer Representatives (e.g. SBIA, COLAB),	NA	Revised Ordinance	*****			
<b>1.8</b>	<b>Revised Ordinance Performance Monitoring</b>	<i>Traffic Solutions</i> , Employer Representatives	NA	Annual Reports to SBCAG & Funding Agencies, CMP reports	*****			
<b>1.9</b>	<b>Expanded Public Education Program</b>	<i>Traffic Solutions</i> , AIA's local Sustainability Project	NA	Annual Report to SBCAG & Funding Agencies	*****			

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1.10	Funding Strategy - Enhanced TDM Actions	Traffic Solutions	RTIP, SBCAG OWP, local jurisdictions' annual budgets	Special Report to SBCAG, City and County of Santa Barbara	*****			
2	<b>EXPANDED TRANSIT SERVICES</b>							
2.1	Express Bus Service Oxnard/ Ventura to Carpinteria, Downtown Santa Barbara, Goleta & USCB via the Hollister Corridor	MTD, SCAT, SBCAG, & VCTC	SRTP, RTIP, RTP	MTD, SCAT operations reports & on-board surveys		*****		
2.2	Operations Planning Study	MTD & SBCAG & local agencies	SRTP, RTIP, RTP	Special Report to MTD, SCAT, VCTC & SBCAG's Boards	*****			
2.3	Funding Strategy - Expanded Transit Services	MTD, SBCAG, Caltrans, local agencies	SRTP, RTIP	Special Report to MTD, SCAT, VCTC & SBCAG's Boards	*****			
2.4	Freeway Flyer Stop Development	MTD, SBCAG, Caltrans & Local cities & county	SRTP, Local Plans & CIPs	Special Report to Caltrans, MTD, SBCAG & local jurisdictions		*****		
2.5	Park & Ride Facility Development	MTD, SBCAG, Caltrans & Local cities & county	SRTP, Local Plans & CIPs	Special Report to Caltrans, MTD, SBCAG & local jurisdictions	*****			
3	<b>BICYCLE SYSTEM IMPROVEMENTS</b>							
3.1	Complete Missing Segments & Install Identified New Facilities (Phase 1)	SBCAG, Caltrans & Local cities & county	RTIP, Measure D Program and local CIPs	RTIP, Measure D Reporting, Special Report to SBCAG		*****		
3.2	Complete Regional Bikeway Program's Intermodal Connection Program	SBCAG, Caltrans & Local cities & county	RTIP, local CIPs, & MTD's SRTP	SRTP, RTIP, Measure D Reporting, Local CIPs & Plans	*****			
3.3	Regional Bikeway Program's Funding Actions	SBCAG, Caltrans & Local cities & county	RTIP and local CIPs	SRTP, RTIP, Measure D Reporting, Local CIPs & Plans	*****			
3.4	Complete Regional Bikeway Program's Interjurisdictional Actions	SBCAG, Caltrans & Local cities & county	RTIP and local CIPs	Special Report to SBCAG & local jurisdictions	*****			

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3.5	Complete Missing Segments & Install Identified New Facilities (Phase 2)	SBCAG, Caltrans & Local cities & county	RTIP and local CIPs	SRTP, RTIP, Measure D Reporting, Local CIPs & Plans			*****	
4	<b>HIGHWAY OPERATIONAL IMPROVEMENTS</b>							
4.1	Ramp Metering Program	CALTRANS, SBCAG, & local agencies	Caltrans District 5 Traffic Operations Plan, CMP, RTIP	CMP Reports, Special Traffic Operations System (TOS) Report		*****		
4.2	Interchange Improvements	CALTRANS, SBCAG, & local agencies	Caltrans District 5 Traffic Operations Plan, CMP, RTIP	CMP Reports, Special Traffic Operations System (TOS) Report		*****		
4.3	Electronic Detection System Monitoring Stations	CALTRANS, SBCAG, & local agencies	Caltrans District 5 Traffic Operations Plan, CMP, RTIP	CMP Reports, Special Traffic Operations System (TOS) Report		*****		
4.4	Incident Response Program	CALTRANS, SBCAG	Caltrans District 5 Traffic Operations Plan, CMP, RTIP	CMP & SWITRS Reports	*****			
4.5	Changeable Message Sign	CALTRANS, SBCAG, & local agencies	Caltrans District 5 Traffic Operations Plan, CMP, RTIP	CMP Reports, Special Traffic Operations System (TOS) Report	*****			
4.6	Highway Advisory Radio System	CALTRANS, SBCAG, & local agencies	Caltrans District 5 Traffic Operations Plan, CMP, RTIP	CMP Reports, Special Traffic Operations System (TOS) Report	*****			
5	<b>TRANSIT ORIENTED LAND USE PROGRAM</b>							
5.1	Establish Policy based Commitments from Local Governments	SBCAG & local governments	Local General Plans and Community Plans	Special Report to City Councils, Board of Supervisors & SBCAG	*****			

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<b>5.2</b>	<b>Develop Transit Supportive Urban Design Packages for Selected Station Locations</b>	SBCAG, MTD & local governments	General Plans, Redevelopment Plans Overlay Zones	Special Report to City Councils, Board of Supervisors & SBCAG		*****		
<b>6</b>	<b>VISITOR / TOURIST TRIP REDUCTION PROGRAM</b>							
<b>6.1</b>	<b>Establish a Tourism Travel Consortium &amp; Incentive Program</b>	Traffic Solutions; Conference & Visitors Bureau; local hotel, restaurant, retailers, AMTRAK, MTD, City of Santa Barbara & SBCAG		Special Report to SBCAG, MTD Boards, City Councils, Conference and Visitors Bureau Board of Directors	*****			
<b>7</b>	<b>HIGHWAY 101 PERFORMANCE MONITORING</b>							
<b>7.1</b>	<b>Continue Highway 101 Performance Monitoring</b>	Caltrans & SBCAG		Caltrans Annual Traffic Count Report	*****	*****	*****	*****

1. Metropolitan Transit District (MTD), Santa Barbara Industrial Association (SBIA), Coalition for Labor, Agriculture and Business (COLAB), South Coast Area Transit (SCAT),

2. Overall Work Program (OWP), Capital Improvements Program (CIP), Regional Transportation Improvement Program (RTIP), Regional Transportation Plan (RTP), Short Range Transit Plan (SRTP)